

I'm interested in design that:

- facilitates understanding and awareness.
- is the impetus for community and social change.
- enhances people's environments.
- makes life better for people.
- is beautiful and touches people from deep within.

Contact

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Skillset

- Strategy & Ideation
- Concept Modeling
- Human-Centered Research
- Information Visualization
- Persona/Scenario Development
- Narrative & Storytelling
- Information Architecture
- Wireframing
- Prototyping
- Visual Design
- Video Sketching
- Video Animation
- Building Drawings
- Physical Model Building
- Architectural Design Process
- 3 dimensional space and form
- Photography & Photo Editing

Software

- Adobe Creative Suite
- Wordpress
- Vectorworks
- AutoCAD
- Powercadd 6

Activities + Awards

- GOOD.is Grocery ReDesign top finalist / GOOD.is '11
- Microsoft Design Competition GURU / CMU '10
- Henry Adams Award 2nd highest grad GPA / LSU '07
- ghostLAB 8 Brian Mackay-Lyons Halifax, Nova Scotia / July '06
- O.J. Baker Award 1st place *The Bathhouse* / LSU '05

Education

MDes Communication Planning and Information Design / 2011

Carnegie Mellon University
Graduating GPA 3.92

Bachelor's of Architecture / 2007

Louisiana State University
Graduating GPA 3.79 cum laude

Experience

Summer 2011 to Present / Calandro Design

- Currently responsible for a variety of projects both locally and nationally
- Clients: Yoga Bliss BR, Object 9, HeatSuite, and The Bosch Group
- Responsibilities: print and digital media development including video animation, narrative storyboarding, information architecture, and user experience task flows and wireframes for web, iPhone and iPad applications.

Spring 2011 / Fitwits at CMU

- Responsible for documenting Fitwits events through photography
- Collaborated with Kristin Hughes on the design of the Fitwits Storybook to send to Michelle Obama focusing primarily on the layout, the voice, and the story

Summer 2010 / Calandro+Leagh Design

- Squash & Beyond branding and website redesign: responsible for client communication, project management, design research, mood boards, logo/color iterations, information architecture, visual design, and website production
- BectranAPPS video sketch: responsible for client communication, project management, design research, conceptual development, script, illustration, storyboards, and video production/editing

Nov 2007 to Apr 2009 / Junior Architect, KAA Design Group

- Participated in all architectural phases of team projects—mainly design development and construction documents
- Nominated as the graphics resource of my project team
- KAA Art Expo '08: curator and designer of event print materials

Feb 2006 to Sept 2007 / Junior Architect, Ford|Dickinson, AAC

- Participated in the design and production of all phases of projects
- Responsible for 3d viz models, construction drawings, and photoshop renderings